



# REVITAPLAN

## Process Workshop Report

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Fachhochschule, Münster

14 October 2011



*Dieses Dokument ist auf Anfrage auch auf Deutsch erhältlich  
Dit document is ook beschikbaar in het Nederlands op aanvraag*

List of participants:

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Claudia Landewe	Borger & Borghouts	

## **Introduction**

On October-14 2011, we organized our third project team internal workshop to exchange information and knowledge about process on revitalization projects and how these projects can be best supported with tools that the project partners from the two research institutions had developed since the last workshop. Additionally, the second part of the workshop was aimed at discussing the first REVITAPLAN project test case: The extension of the industrial terrain Gaxel into a cross-border industrial terrain.

The agenda of the meeting was:

10.00 – Introduction

10.15 – Presentation of a process model: Planning process of revitalization projects

11.00 - Presentation: Supporting urban planning processes with tools

11.30 – Presentation of municipal processes mapped with the Picture method

13.00 – Presentation Borger & Borghouts: Stakeholder Analysis Winterswijk

14.00 - Discussion about the workshops planned with Vreden / Winterswijk

15.00 – Future steps and plans

This report describes each of these agenda points in more detail.

## Planning Process of Revitalization Project

Katharina Kroll from the Fachhochschule Muenster presented a generic process model of the planning process on Revitalization projects (see Figure 1). The process maps the steps in the early phases of Revitalization projects on a global level. It divides the planning process into the four phases of indication, conception, specification, and project management. For each of the phases, the model then prescribes a number of work tasks. The model also gives a first indication about which of the tasks can be supported by tools of the REVITAPLAN team members.

After the presentation of the model, we discussed the model. The general opinion was very positive. Katharina asked all the participants to mark-up a print out of the model giving comments of how it can be further improved. Katharina will take these comments and develop a new improved model. We decided to use the refined version of the model as reference for the upcoming research work.

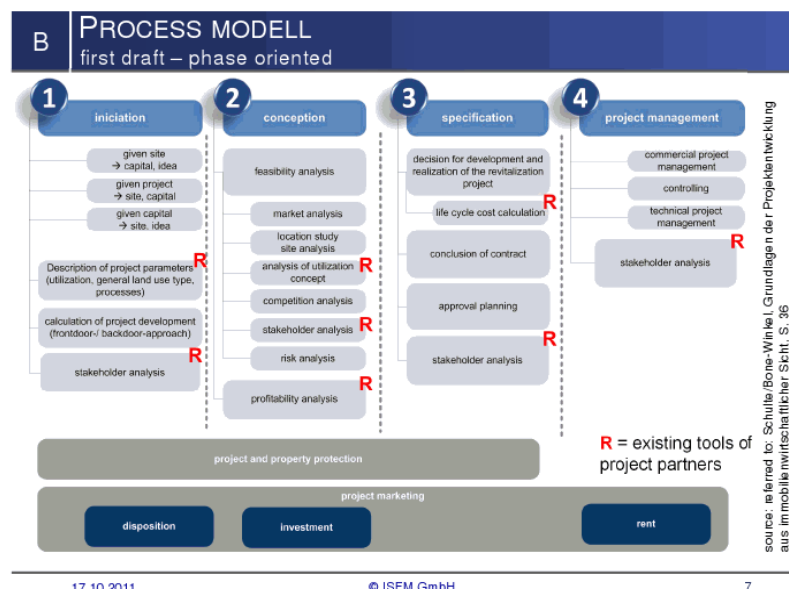


Figure 1: Revitalization process reference model (first version). A refined version is to be used to guide the REVITAPLAN project's research efforts.

## Mapping municipal processes with the Picture Method

Johannes Schwall from the Picture GmbH presented a first set of municipal process that he modelled using the Picture method. This first set was developed in collaboration with planners of the German municipality Vreden. The modeled processes can be best summarized with the figure below (in German).

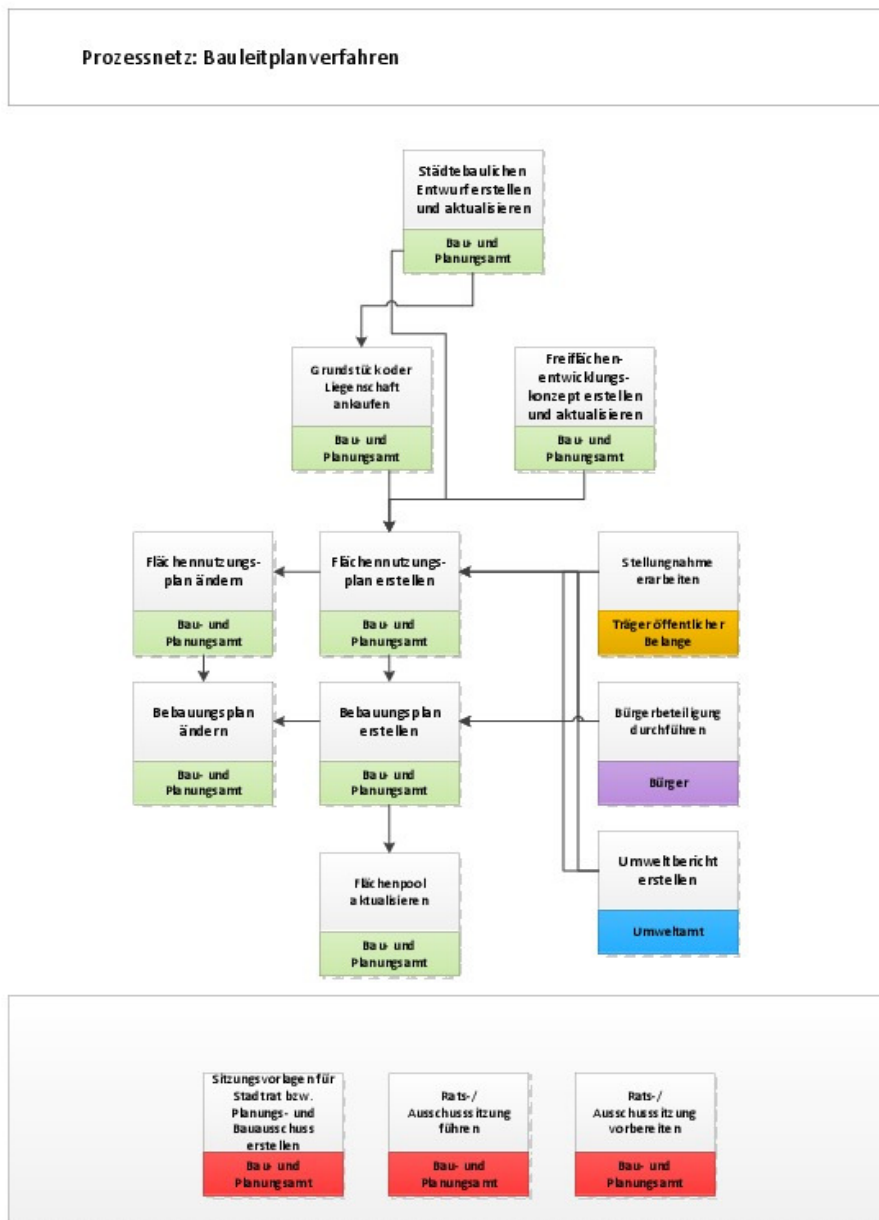


Figure 2: Modeled planning processes identified from the municipality of Vreden.

## Supporting the urban planning process with tools

Tim Johansson and Timo Hartmann from the university of Twente presented their theoretical work on how to best integrate supporting tools in the urban planning process. They presented an improvement of the earlier developed sequential work-flow model (Figure 3). Instead of a linear presentation of the work-flow that starts with a stakeholder analysis, continues with an analysis of municipal processes, and ends in modeling in Digimap and the life-cycle tools, this new work-flow presented the exchange of information in a triangular fashion. This presentations allows to account for the iterative character of revitalization projects.

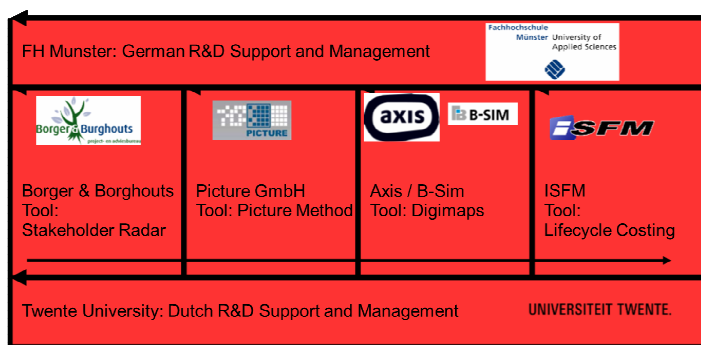


Figure 3: Linear work-flow to support revitalization projects with the tools of the REVITAPLAN project partners. This linear process is further defined by the triangle model in Figure 3 that accounts for iterations between the main processes.

The work-flow describes a continues flow of information between the three main processes of stakeholder analysis and engagement, design and planning, and public processes. Figure 2 represents the new work-flow model in more detail, indicating the above main processes with the logos of the Revitaplan partners responsible for each of the steps.

In a follow up discussion it became clear that the Revitaplan project will be about further defining the information flow (arrows in the triangle) between these main processes and implement tools to support this information flow with tools. It was decided that Tim and Timo will write a report about the tools work-flow to further specify these ideas in detail.

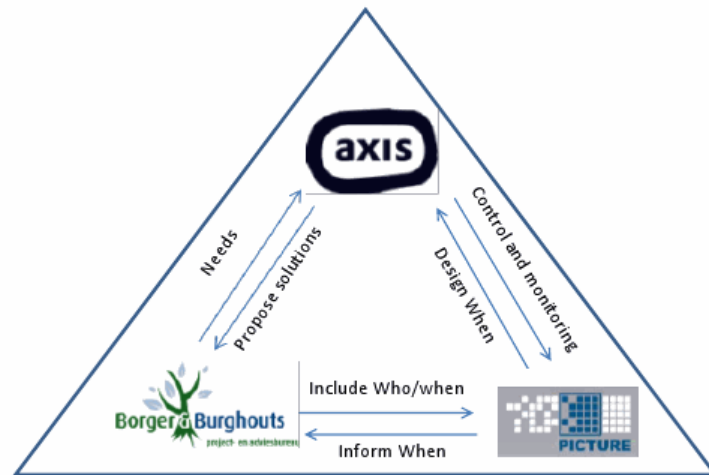


Figure 4: Tool work-flow model. The triangular shape indicates the iterative information exchange necessary between the three main tasks of stakeholder analysis (indicated by the Borger & Burghouts logo), municipal process management (indicated by the Picture GmbH logo), and the planning/design (indicated by the Axis logo).

### **Stakeholder Analysis Winterswijk/Vreden**

Claudia Landewe presented a plan of how to analyse the stakeholders on the Winterswijk/Vreden project. She plans to gain an understanding of the stakeholder dynamics by categorizing the stakeholder in three groups: citizens, public administration, and NGOs. Based on this categorization Claudia then plans to develop an indication for the power that the stakeholders have to influence the project and about their interest in the project. Unfortunately, Claudia could not present results from the analysis of the stakeholder in Winterswijk yet, because a meeting with the responsible project manager had to be canceled.

### **Discussion of the workshops planned with Winterswijk/Vreden**

The workshop was closed with a final discussion about how to proceed with the Winterswijk/Vreden case. For this case, a workshop was organized for November-4. The goal of this planned workshop was to develop a number of indicators for a Digimap simulation based on a stakeholder perspective. It was discussed that it was still too early for ISFM to get involved in this workshop because of the lack of concrete information to analyse the project from a life-cycle

perspective. It was decided that Bertwin and Timo take the lead of the workshop and are supported by Joos. After the workshop of November-4 an internal REVITAPLAN meeting was planned for November-21 to discuss the results of the initial workshop with Winterswijk/Vreden and to evaluate the possibilities for a follow-up workshop.

The meeting was finalized with a discussion about how to best get started on the project “Zeche Ahlen”. It was decided that Katharina tries to contact the project team of the Zeche to discuss whether we can combine the internal meeting on November-21 with a visit to the Zeche and some initial discussions about the REVITAPLAN involvement on this project.

### Further steps

Task	By who	When
Refinement of the REVITAPLAN process reference model	Katharina	15.12.2011
REVITAPLAN process reference model report	Katharina	15.12.2011
Tools workflow report	Tim & Timo	15.12.2011

### Conclusion

In the end, we can very well state that the aim of the process workshop was achieved. All partners shared and furthered their understanding about general processes on revitalization projects and about the information flow between the tools. It was decided to further refine the process guidelines and designate work packages for each of the steps in the process depicted in Figure 1. We also discussed our action research activities on the Vreden/Winterswijk project. Finally, we decided to evaluate how we can get involved with the project Zeche Ahlen.



